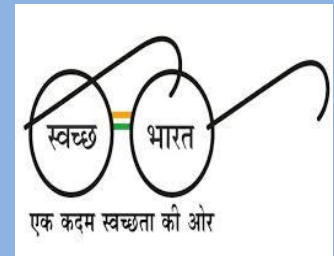




**E - News Letter  
MSME-Development Institute,  
Cuttack**



**Volume-II**

**Issue- II**

**March 2020**

**1. National Vendor Development programme cum Industrial Exhibition & MSME EXPO 2020**



MSME-DI, Cuttack organized National Level vendor Development Programme Cum Industrial Exhibition and MSME-Expo 2020 at Cuttack from 13<sup>th</sup> March, 2020 to 15<sup>th</sup> March, 2020. The inaugural event of the NVDP was attended by Shri P.K. Mishra, Director, NALCO as Chief Guest, Shri Reghu, G, IAS, Director of Industries, Govt of Odisha, Shri P.C. Nayak, GM, NSIC, Dr. S.K. Kar, Head & senior Consultant, CTTC, BBSR and Shri Abani Kanungo, Chairman, Odisha Industries Association. Dr. S.K.Sahoo, Director In charge, MSME-DI, Cuttack presented the welcome address and Dr. Pragyanmita Sahoo, Deputy Director, MSME-DI, Cuttack proposed the vote of Thanks. Around 250 participants attended the event.

**A. Credit linked Capital Subsidy- Technology Up gradation (CLCS-TU) Scheme**

**2. Awareness Programme on Credit Linked Capital Subsidy Scheme by MSME-DI, Cuttack**



MSME-DI, Cuttack organized awareness programme on CLCSS at Berhampur, Ganjam District on 07.03.2020. LDM, Ganjam district, President, Ganjam Chamber of Commerce, National MSME Award Winner, Shri R.K. Mishra, Shri V.V. Ramarao, FFDC and President OASME, Berhampur Chapter were present in the meeting. Shri Jagdish Sahoo, Asst. Director, MSME-DI, Cuttack attended and addressed the gathering about various credit related schemes available for MSMEs. Total 75 nos. of participants attended the program.

**3. Awareness Programme On Financial Support To MSMEs In Zed Certification Scheme**



An Awareness Programme on Financial Support to MSMEs in ZED Certification Scheme was organized by Branch MSME-DI, Rourkela on 12<sup>th</sup> March 2020 at Hotel Sarovar Court, Rourkela to create awareness about the Scheme among the MSMEs. The program was attended by Shri S.K. Mohanty, General Manager, Regional Industries Centre, Rourkela; Shri Thomas Kujur, LDM, Sundargarh District; Shri Ashoka Kumar Nanda, Master Trainer-ZED Scheme; Shri Subir Paul, President, Indian Chambers of Commerce for SC, ST and Women Entrepreneurs, Rourkela. Shri Suvendu Kumar Pati, Asst. Director, Branch MSME-DI, Rourkela coordinated programme and addressed the forum.

## B. Procurement and Marketing Support Scheme

### 4. State Level Vendor Development Programme in association with NALCO



MSME-DI, Cuttack organized State Level Vendor Development Programme with IOCL, Paradeep on 06.03.2020 at its office premise. Dr. Pragyanmita Sahoo, Deputy Director, MSME-DI, Cuttack delivered on Vendor Development Programme and Public Procurement Policy. Shri H S Santra, DGM IOCL, Shri Prabhakar Rao, GM, DIC, Cuttack and Shri R R Tripathy, Manager, IOCL addressed the gathering and Shri Diwakar, Assistant Director, MSME-DI, Cuttack coordinated the programme.

### 5. State Level Vendor Development Programme in association with East Coast Railway



MSME-DI, Cuttack organized State Level Vendor Development Programme with EAST Coast Railway, Bhubaneswar on 09.03.2020 at Conference Hall, DSSIA, Industrial Estate Khapuria, Cuttack. Dr. S. K. Sahoo, Director In Charge, MSME-DI, Cuttack, Shri Goutam Mohapatra, DGM, NALCO, Dr. P. Sahoo, Deputy Director, MSME-DI, Cuttack, Shri D P Pradhan, AGM, NTPC, Shri U K Mishra, East Coast Railway, Shri Sushant Mohanty, President, DSSIA addressed the entrepreneurs. Shri Diwakar, Asst. Director, MSME-DI, Cuttack coordinated the programme.

**C. Entrepreneurship Development Programme (ESDP)**

**6. Two Days Industrial Motivational Campaign organized by Br. MSME-DI, Rourkela at Govt ITI, Deogarh**



Two-days Industrial Motivational Campaign (IMC) was organized by Branch MSME-DI, Rourkela on 06<sup>th</sup> & 07<sup>th</sup> March 2020 at Govt. I.T.I., Deogarh to motivate the students for self employment and total 67 students participated in the program. The program was attended by Shri Ramesh Patel, AM, District Industries Centre, Deogarh, Shri Shama Oram, Principal, Govt. I.T.I, Deogarh and Shri Suvendu Kumar Pati, Asst. Director, Branch MSME-DI, Rourkela motivated the students for Entrepreneurship Development.

**7. Awareness programme on Empowering women Entrepreneurs in Odisha**



MSME- DI, Cuttack organized an awareness programme on Empowering Women Entrepreneurs in Odisha on 6<sup>th</sup> March 2020 on the eve of International Women's' Day. Dr. Pragyanmita Sahoo, Deputy Director, MSME-DI, Cuttack delivered on various schemes and policies of Ministry of MSME for women entrepreneurship development. Women entrepreneurs were also encouraged to empower themselves and continue their journey of entrepreneurship with the support of Govt schemes and policies.

## D. National Level Awareness Programme (NLAP)

### 8. National Level Awareness Programme conducted by MSME-DI, Cuttack at GITA College, BBSR



MSME-DI, Cuttack conducted National Level Awareness Programme with the theme “Building Enterprise of your Dream” at GITA College, BBSR. Around 180 students participated in the programme in the presence of Principal, Vice Principal and other senior faculties of GITA College. Dr. Pragyasmita Sahoo, Deputy Director, MSME-DI, Cuttack played the video for Building Enterprise of your Dream sent by O/o DC(MSME), New Delhi and motivated students towards entrepreneurship development.

### 9. National Level Awareness Programme conducted by MSME-DI, Cuttack at Synergy Institute of Technology



MSME-DI, Cuttack conducted National Level Awareness Programme with the theme “Building Enterprise of your Dream” at Synergy Institute of Technology, Khodha District on 9.3.2020. A total of 104 students took part in the event. Shri S.N. Dash, Assistant Director, MSME-DI, Cuttack coordinated the programme.

## 10. National Level Awareness Programme conducted by Branch MSME-DI, Rayagada at Koraput



Branch MSME-DI, Rayagada organized National Level Awareness Programme (NLAP) at SIET, Koraput on 04.03.2020. Total 103 students participated in the event. Shri .N.K.RATNAM, Asst. Director, Branch MSME-DI, Rayagada Coordinated the programme.

### E. Cleanliness Drive and Swachhta Abhiyan

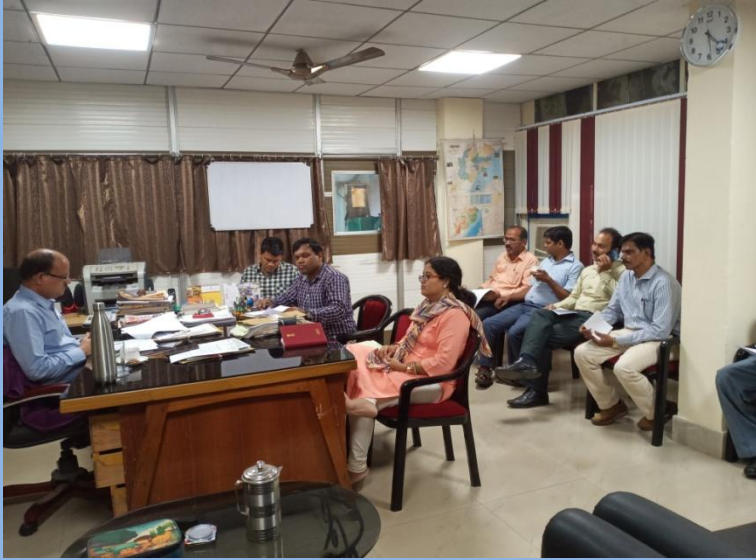
## 11. Cleanliness Drive and One Day Seminar on ban of single use of plastic by MSME-DI, Cuttack



MSME-DI, Cuttack organized one day cleanliness drive and seminar on ban of single use of plastic at Govt. ITI, Jajpur on 04.03.20. Around 55 students participated. Plantation activities were also carried out during the cleanliness campaign.

## F. Monthly Review Meeting

### 12. Monthly Progress Review Meeting held for the month of January, 2020



Monthly Progress Review for the activities undertaken in month of February was held on 2<sup>nd</sup> March 2020 under the Chairmanship of Director In charge, MSME-DI, Cuttack. During the meeting, preparatory activities relating to National Vendor Development Programme cum Industrial Exhibition and MSME-Expo 2020, Details of Cluster in all 30 districts of Odisha, Modalities of conducting programmes under ESDP, performance of EDC and EFC, National Level Awareness Programme etc. were discussed.

### 13. Enterprise Development Centre (EDC) Activities

Sl.No	Description of Activity	Total
1.	Visitors visited to EDC	99
3	Visitors visited Export Facilitation Cell	4
2.	Project Profile Prepared on Demand	23
3.	UAM Registration	05
4.	Technical Assistance/ Information Provided	286

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